

# Mobile Platform Services

## Brady and Associates, Inc.

### Who We Are

Brady and Associates is a technology consulting company that helps executives improve business performance through the use of mobile technology to increase the availability of business information. Mobile technology is fast becoming a driver to enhance competitive advantage by offering business information at the point of need. Brady and Associates can help you take full advantage of mobile technology for your business by providing you with anywhere/anytime access to your business critical information.

### What We Do

We put key information and functionality onto mobile devices like smart phones and tablet PCs to help executives make better decisions and allow field personnel to spend more time in the field with customers and less time on administrative tasks. Our services include the following:

- Determination of what information and functions need to be mobilized
- Determination of application platform: web or native device operating system
- User interface design for mobile screen
- Migration of web applications to mobile devices
- Development of new mobile applications
- Data synchronization for native device applications
- Security issues related to mobile applications
- App store registration (iPhone) and enterprise deployment

### A Mobile Sales Force Success Story



We've developed an automated sales force solution that helps sales teams enter orders in the field using mobile devices like the iPhone and iPad. One of our clients, a major medical device company, has reduced their sales order entry time by 80%. And, they can capture customer signatures on the spot, resulting in faster booking and billing of sales.

*A recent study found that 38% of Fortune 50 companies have mobile-optimized websites and 58% offer a mobile application on the iPhone, Android and/or BlackBerry.*

### How We Help You Drive Business Growth

Mobilizing key business processes and information flow provides the right information at the right time. This can mean a competitive advantage. Our mobile technology solutions:

- Provide time critical information where and when you need it
- Enable improved decision making since information is available at the point of need
- Improve productivity by providing easier access to information
- Provide freedom from being chained to your PC
- Give you an edge over competitors who don't have immediate access to key information

As a result, you can produce better top line and bottom line results

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## Our Expertise

### Industries

- Advertising
- Banking/Credit Cards
- Broadcast/Cable TV
- Government
- Healthcare
- Manufacturing
- Pharmaceutical/Medical Devices

### Technology Expertise

- Windows, web and iOS using .NET, Java and Apple SDK
- Database design and development using all popular tools
- ERP integration (SAP, Oracle) using SSIS, web services and custom logic
- Agile development using Scrum
- Object-oriented analysis, design and development using the UML
- SOA tools, workflow and web services
- Video capture, web streaming
- Microsoft Partner