

# Accelerate Your Business Performance With the Right Information and Technology

## Your Business Challenge

You've got a business to run and growing revenues is critical to your success. You have a problem that could be solved with a technology solution.



It might be:

- Increasing sales
- Streamlining operations
- Reducing errors
- Improving quality
- Increasing client satisfaction
- Decreasing costs
- Improving productivity

You need an answer that fills the gap between an enterprise solution and an off-the-shelf software package.

That's where we come in.

## Your Challenge has an Answer

At Brady and Associates, we listen to your challenges first. Then we create a custom technology application that addresses all of the specifics of your situation.

You aren't forced to squeeze into a software program that isn't designed for you. You get exactly what you need.

## Why Brady and Associates?

You are committed to excellence in your arena. So are we. With us, you'll experience the following:

- Quality software applications that will meet your precise needs
- Sophisticated technology built with reusable components that can easily adapt to future needs
- Easy to use interfaces
- Faster implementation due to our singular focus

As a result, you can respond more quickly and effectively to market changes and revenue opportunities, thus producing better bottom-line results.

## Sales Force Mobility

A global medical device company wanted a system that supports sales orders via web and iPhone/iPad devices.

Results:

- 80% reduction in order submission time
- Faster billing and booking of sales
- Fewer errors



Off-the-shelf Software	Custom Software	Enterprise-wide Software
<ul style="list-style-type: none"><li>• Works for discrete problems</li><li>• Only solves problems within its scope</li></ul>	<ul style="list-style-type: none"><li>• Exact fit for your needs</li><li>• Fast implementation</li><li>• Specific business results</li></ul>	<ul style="list-style-type: none"><li>• Crucial for the broad organization</li><li>• Uses many resources</li><li>• Years to implement</li></ul>

## Clinical Trial Automation

A leading pharmaceutical services provider needed to streamline its ratings collection process for its clients' clinical trials.

Our custom application uses audio/visual recording and web capture of trial interviews.

### Results:

- Faster and more consistent trial ratings collection and reporting for large pharmaceutical clients
- Recurring revenue increase from 20% to 60%

## Industries

- Advertising
- Banking/Credit Cards
- Broadcast/Cable Television
- Government
- Healthcare
- Manufacturing
- Pharmaceutical/Medical Devices

## Your Needs Come First

We begin by understanding your goals. You tell us the challenge you're trying to solve. We analyze the existing processes to discover what's really going on. Often, your best employees have developed "work arounds" that management is unaware of. Processes are not simply linear - there are simultaneous activities that need to be documented.

## Our Process Results from Understanding Your Needs

Once we establish the current situation, we build a model for improvement. We employ top software architects and engineers to create a solution. Advanced technology architecture is employed along with an enlightened development and management process. The project management process is efficient, communicative and quality driven.



## Your Results

The exact answer you need to move your business forward! And, it will be flexible, scalable and easily maintained.

## Brady and Associates

Founded in 1994, we bridge the gap between enterprise-wide endeavors and off-the-shelf software. We have a team of experts who have created custom software across a variety of industries. The result has been easy access to crucial business information, better decisions and streamlined operations, all of which lead to increased revenues.

### Technology Expertise

- Windows, web and iOS applications using .NET, Java and Apple SDK
- Database design and development using all popular database tools
- ERP integration (SAP, Oracle) experts using SSIS, web services and custom logic
- Agile development using Scrum
- Object-oriented analysis, design and development using the UML
- SOA tools, workflow and web services
- Video capture, web streaming
- Microsoft Partner