

Information and Automation Solutions

Brady and Associates, Inc.

Who We Are

Brady and Associates is a technology consulting company that helps executives improve business performance. We transform data into relevant information so that executives can make better decisions and respond quickly to market changes and revenue opportunities. We also help our clients automate business processes to increase efficiency and quality.

What We Do

We fill the gap between large, enterprise technologies and off-the-shelf software. Instead of waiting years for an enterprise answer or settling for a software package that doesn't meet all of your needs, we address your specific issues in a user friendly and affordable way. We can also integrate easily with your existing enterprise system. Our services include the following:

- Analysis of information related business issues and problems
- Collaboration with clients to develop information strategies and solutions
- Designing and building information systems
- Managing processes associated with analysis, design, building and project management aspects of information systems
- Support and maintenance of existing or custom built systems
- Integration of off-the-shelf software or custom systems into existing infrastructure

Our Process

Your specific challenges are our starting point. We start by understanding your key business initiatives and information gaps. Then, we conduct an analysis of the current processes or problems that you'd like to resolve. This leads to a recommendation, which might involve a custom solution, off-the-shelf software or a combination of both. Our goal is to deliver an answer that is tailored to your specific needs – quickly and cost effectively.

A recent survey of C-level executives found that less than 10% of them receive information when they need it and 56% of them expressed concern over making poor decisions because of faulty, inaccurate or incomplete data.

How We Help You Drive Business Growth

Automating business processes and providing the right information at the right time can result in competitive advantage. Our technology solutions:

- Shorten the sales cycle
- Streamline operations
- Reduce errors
- Meet your exact requirements
- Give you the key information you need when you need it
- Are easy to use
- Can be implemented quickly
- Are adaptable to future needs
- Are cost effective

As a result, you can produce better top line and bottom line results.

Information and Automation Solutions

Industry Expertise

- Advertising
- Banking/Credit Cards
- Broadcast/Cable TV
- Government
- Healthcare
- Manufacturing
- Pharmaceutical/Medical Devices

Technology Expertise

- Windows, web and iOS using .NET, Java and Apple SDK
- Database design and development using all popular tools
- ERP integration (SAP, Oracle) using SSIS, web services and custom logic
- Agile development using Scrum
- Object-oriented analysis, design and development using the UML
- SOA tools, workflow and web services
- Video capture, web streaming
- Microsoft Partner

Client Success Stories

Mobile Platform Services



We've developed an automated sales force solution that helps sales teams enter orders in the field using mobile devices like the iPhone and iPad. One of our clients, a major medical device company, has reduced their sales order entry time by 80%. And, they can capture customer signatures on the spot, resulting in faster booking and billing of sales.

Executive Dashboards

We developed executive dashboards for senior executives at NBC Universal to provide immediate access to business-critical TV ratings information. From a centralized source, they have ratings performance and cost metrics at their fingertips as well as daily updates from Nielsen.

Clinical Trial Automation

We developed an application that automated the clinical trial process for a leading pharmaceutical services provider. It uses audio/visual recording and web capture of trial interviews. The results are faster, more consistent trial ratings collection and reporting for their large pharmaceutical clients. Their business has gone from 20% recurring revenue to 60% recurring revenue within one year with this application.

Supply Chain Management Workflow Automation

We worked with Zodiac Aerospace to improve their existing engineering change order process. It functioned poorly in a multi-user environment and failed to deliver key information quickly and accurately. We developed a solution that supports multiple users seamlessly and added an automatic email notification system that alerts all interested parties to any changes. This has resulted in greater efficiency in the procurement of key components and a quicker manufacturing process.

Sales Forecasting System

At Zodiac Aerospace, sales forecasting used to be done on Excel spreadsheets. We developed an integrated, web-based system that makes it easy for sales personnel to record planned sales, forecasted sales and actual sales. Updates can be done at any time, so sales management can monitor information in real time.